

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
261456-1	10/28/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/14/12	261456	06366278

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/10/12	Local 4 News Today @ 6/630A-7A		- 11 - - - -	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 11 - - - - 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 6:39 AM Local 4 News Today @ 6A 630A-7A :30 BCPH1210H \$1,200.00 NM 2 WDIV W 10/10/12 6:59 AM Local 4 News Today @ 6A 630A-7A :30 BCPH1210H \$1,200.00 NM									
2	10/09/12	10/11/12	M-F Local News @ 4pm	4p-430pm	- 111 - - -	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 111 - - - 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 4:12 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1210H \$850.00 NM 2 WDIV W 10/10/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1210H \$850.00 NM 3 WDIV Th 10/11/12 4:22 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1210H \$850.00 NM									
3	10/09/12	10/12/12	M-F Local 4 News 5-6pm	530P-6P	- 1111 - -	:30	4	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1111 - - 4 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Tu 10/09/12 5:41 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1210H \$1,350.00 NM 2 WDIV W 10/10/12 5:56 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1210H \$1,350.00 NM 1 WDIV Th 10/11/12 5:53 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1210H \$1,350.00 NM 4 WDIV F 10/12/12 5:39 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1210H \$1,350.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	M-F Local 4 News 6-630p	6P-630P	- 1111 - -	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1111 - - 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Tu 10/09/12 5:57 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1210H \$1,600.00 NM 3 WDIV W 10/10/12 6:23 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1210H \$1,600.00 NM 1 WDIV Th 10/11/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1210H \$1,600.00 NM 4 WDIV F 10/12/12 5:58 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1210H \$1,600.00 NM									
5	10/09/12	10/09/12	M-F Wheel of Fortune	7P-730P	- 1 - - - -	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1 - - - - 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/09/12 7:07 PM M-F Wheel of Fortune 7P-730P :30 BCPH1210H \$2,300.00 NM									
6	10/09/12	10/12/12	11-1135P Late News	11P-1135P	- 1111 - -	:30	4	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - 1111 - - 4 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV Tu 10/09/12 11:34 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM 4 WDIV W 10/10/12 11:24 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM 2 WDIV Th 10/11/12 11:27 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM 1 WDIV F 10/12/12 11:26 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM									
7	10/13/12	10/13/12	Sat 6-8am/Local 4 News	7-8am	- - - - - 1 -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - - 1 - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 7:48 AM Sat 6-8am/Local 4 News 7-8am :30 BCPH1210H \$600.00 NM									
8	10/13/12	10/13/12	Sat 11-1130P Late News	11-1130P	- - - - - 1 -	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - - 1 - 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/13/12 11:29 PM Sat 11-1130P Late News 11-1130P :30 BCPH1210H \$2,400.00 NM									
9	10/14/12	10/14/12	Sun Local News 8-9am	Sun 8-9am	- - - - - 1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - - 1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 7:59 AM Sun Local News 8-9am Sun 8-9am :30 BCPH1210H \$550.00 NM									
10	10/14/12	10/14/12	Sun 6pm	Sun 6pm	- - - - - 1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - - 1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/14/12 5:59 PM Sun 6pm Sun 6pm :30 BCPH1210H \$1,200.00 NM									

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POL/Hoekstra, P/R/SEN/MI		HOEKSTRA 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/14/12	10/14/12	Sun LN after FB	Sun LN after FB	----- 1	:30	1	\$2,300.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----- 1 1 \$2,300.00</div>									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDIV	Su	10/14/12	12:21 AM	Sun LN after FB	Sun LN after FB	:30	BCPH1210H	\$2,300.00 NM

Total Spots **23** Gross Total **\$37,700.00**

Payment Terms 30 Days

Agency Commission **\$5,655.00**
Net Amount Due **\$32,045.00**

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